



Keep Bermuda Beautiful – Programmes

KBB has been a recognized leader in community action and improvement for over 50 years. KBB educates the community on the dangers that discarded trash and marine debris pose to the environment and wildlife. We work alongside residents in neglected neighbourhoods cleaning up layers of debris, painting over graffiti and inspiring residents to work collaboratively to bring about their own positive and lasting improvements. KBB's activities embrace the environment, youth, education, crime prevention and volunteer service with the goal of building a sense of community and pride and promoting the importance of a clean and healthy environment.

Community Cleanups

In 2016 KBB supported clean ups in 151 locations with volunteers giving 6,730 hours of their time to clean up 76,000 pounds (38 tons) of litter, recyclables and illegally dumped waste from Bermuda's roadsides, parks, beaches and railway trails. KBB successfully mobilizes residents to work together to make Bermuda a cleaner and safer place for children to thrive. Our goal is to work with residents to help them strengthen their community and make lasting improvements.

Education & Youth

KBB delivers curriculum related classroom materials and assembly presentations with the Litter Critter, hands-on experiences in the field including cleanups and marine debris beach surveys, and completes the learning process with creative projects and critical thinking activities in the classroom to reinforce learning. KBB's educational booth attends community days, school fairs and summer camps using educational games, displays and trash art shows. KBB also visits afterschool and summer camps.

Adopt-a-Spot

Adopt-a Spot encourages residents to take responsibility for keeping their adopted spots clean. By engaging people of all ages, we build a sense pride in our neighbourhoods. Parks, beaches, railway trails and neighbourhoods around the Island have been adopted by schools, companies, families, individuals, and community groups.

Student Community Service

KBB is one of only a handful of community service activities that are open to all, allowing students of all ages together with their families and friends to participate in KBB's monthly cleanups. The KBB Afterschool Hour provides an opportunity for students requiring service hours or working toward the Duke of Edinburgh Award or IB requirements to work on projects in the KBB office.

Trash Art

A workshop and exhibition at the Bermuda Society of Arts designed to raise awareness of the dangers of ocean plastic pollution is held every year. Trash art is created throughout the year by students participating in KBB's litter lessons and families join the workshop to create art specifically for the show.

Research: Bermuda Marine Debris Taskforce

Marine debris, and its effect on our environment, is a growing problem. KBB with BZS, BNT, Greenrock, BIOS, BUEI, BEST, BOE divers, Waste Management, Conservation Services and Bermuda College study Bermuda's marine pollution problem. Through ongoing beach surveys KBB volunteers collect data that is shared globally.

